

The book was found

# The Chief Financial Officer: What CFOs Do, The Influence They Have, And Why It Matters (Economist Books)



## Synopsis

The rapid rise in importance of the role of the chief financial officerâfrom back-office accountant to front-line executiveâis unrivaled by that of any other corporate position. With access to every facet of the business, CFOs now wield a level of influence matched only by chief executives. This book explains how CFOs earned their privileged status, and what the future may hold for them. It describes their ever-expanding role, and how they are reshaping their departments to help them deal with that transformation. Insights from current and former CFOs provide a first-hand perspective on finance leaders' aspirations and doubts. It is a useful reference for finance chiefs seeking to learn from peers and benchmark their own performance; for those looking to build a career in the C-Suite; for managers seeking to improve their relationship with the finance department; for service providersâbanks, accountancies and consulting firmsâand anyone else who wants to get on the good side of the keeper of the corporate checkbook.

## Book Information

Series: Economist Books

Hardcover: 160 pages

Publisher: The Economist (April 8, 2014)

Language: English

ISBN-10: 1610393856

ISBN-13: 978-1610393850

Product Dimensions: 0.8 x 5 x 7 inches

Shipping Weight: 10.6 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 starsÂ See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #249,355 in Books (See Top 100 in Books) #44 inÂ Books > Business & Money > Management & Leadership > Corporate Governance #151 inÂ Books > Business & Money > Accounting > Managerial #247 inÂ Books > Business & Money > Accounting > Financial

## Customer Reviews

In a clear and understanding way, this books provide the characteristics that todays CFOs have. It was a very delightful book for me as CFO from a bank to read it. I recommend it. Do not wait to find valuation models or corporate finance strategies because it is not the reason from the book. But if you aspire to became CFO it gives through the experience of others CFO what is really to be this important function this time. A CFO is the brain of a company, is optimistic but realistic, sometimes has a crystal ball with the financial projections, is an advisor and a consultant from other areas, is

skeptical but gives you an alternative, is the right hand of a CEO, and the most trusty advisor, investors want to talk to CFO either than CEO and the board has confidence if the company has a CEO that thinks in growth with passion but has a CFO that thinks in timing and profitability. Finally, CEO defines the objective and CFO draw the path to go there.

The other review is right - it is a book for non-CFOs who want to learn what they do and what the trends are. I found it very informative for those specific reasons and would recommend it to anyone who is outside the CFO world and wants a look in.

Informative and a good reference to new CFOs. A lot of examples and quotes are applied to explain how the job contributes to the company. Experiences are invaluable. I like it.

Too much history, not enough guidance for a newly minted CFO

I found the book not very "innovative". It describes the current trends on CFO. It is good for non CFO or aspiring CFO

[Download to continue reading...](#)

The Chief Financial Officer: What CFOs Do, the Influence they Have, and Why it Matters (Economist Books) The Economist Guide to Financial Markets (6th Ed): Why they exist and how they work (Economist Books) From Zero to Sixty on Hedge Funds and Private Equity 3.0: What They Do, How They Do It, and Why They Do The Mysterious Things They Do The Economist Guide to Emerging Markets: Lessons for Business Success and the Outlook for Different Markets (Economist Books) Angels: Who They Are, What They Do, and Why It Matters Why Architecture Matters (Why X Matters Series) The Faith: What Christians Believe, Why They Believe It, and Why It Matters The Undercover Economist: Exposing Why the Rich Are Rich, the Poor Are Poor--and Why You Can Never Buy a Decent Used Car! The Chief Petty Officer's Guide (Blue and Gold Professional Series) The Provost's Handbook: The Role of the Chief Academic Officer Chief Culture Officer: How to Create a Living, Breathing Corporation Chief Customer Officer 2.0: How to Build Your Customer-Driven Growth Engine Master The Officer Candidate Tests: Targeted Test Prep to Jump-Start Your Career (Peterson's Master the Officer Candidate Tests) Corrections Officer Exam (Corrections Officer Exam (Learning Express)) Becoming an Officer of Marines: The Definitive Guide to Marine Corps Officer Candidate School Working: People Talk About What They Do All Day and How They Feel About What They Do When Germs Travel: Six Major Epidemics That Have

Invaded America and the Fears They Have Unleashed Leadership: Leader Skills For Communication, Influence People and Business Coaching (Leadership, Influence People, Leader, Business Skills) Impossible to Ignore: Creating Memorable Content to Influence Decisions: Creating Memorable Content to Influence Decisions Food and the City: New York's Professional Chefs, Restaurateurs, Line Cooks, Street Vendors, and Purveyors Talk About What They Do and Why They Do It

[Dmca](#)